



# SOCIAL MEDIA CONTENT PRODUCTION WORKSHOP FOR SMALL AND MEDIUM-SIZED BUSINESSES

THE SOCIAL MEDIA SPACE HAS BROUGHT ABOUT GREAT CHANGE IN THE WAY WE CREATE AND SYNDICATE CONTENT AMONG THE WORLD WIDE WEB. ***EVERY*** SOCIAL MEDIA STRATEGY STARTS WITH THE PRODUCTION OF YOUR VERY OWN UNIQUE CONTENT. YOUR BUSINESS IS IN NEED OF KNOWING WHAT CONTENT PRODUCING AND DISTRIBUTING TOOLS AND TECHNIQUES ARE AVAILABLE AND APPROPRIATE. JOIN US FOR THIS SOCIAL MEDIA CONTENT PRODUCTION WORKSHOP WHERE THE ONLY INVESTMENT IS YOUR TIME.



*What:* Social Media Content Production Workshop

*When:* September 9<sup>th</sup>, 2010 5:30pm-7:30pm

*Where:* Admin Building Room 2-105, College of Business, ULM

*Who:* Business owners or entrepreneurs interested in producing content online

Pre-registration Required. Send your registration by email to [business@ulm.edu](mailto:business@ulm.edu) or fax to (318) 342-1101, or phone (318) 342-1100. Deadline to register is September 7th 2010

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



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